



Olde Salem Days • September 14, 2024

Major Sponsorship

Second Saturday in September | Virginia's premiere arts and crafts festival

The Rotary Club of Salem invites you to participate in Olde Salem Days!

Hundreds of arts and crafts booths and other exhibitors line the streets of downtown. Proceeds from the show will be distributed to promote worthwhile community and international projects.

We would like to invite you to be a part of this annual event. Spaces will be assigned on a first-come, first-served basis beginning with the prime locations on Main Street. The registration fee will be \$2,500 per space/sponsorship. This fee entitles you to a 15 x 10 ft space on Main Street provided the fee is received on or before July 1 and is non-refundable.

The Major Sponsor Package for Olde Salem Days Includes:

- A 15 ft wide x 10 ft deep space on the street.
- The ability to pass out brochures, business cards, business information and/or give product and/or product information as well as give souvenirs. (No selling of product and/or distribution of contracts will be permitted for any goods or services.)
- Your business will be mentioned in all press releases and media appearances as a major event sponsor (i.e. "Olde Salem Days 2024 brought to you by the Rotary Club of Salem, the City of Salem, and [your business name]")
- Your business will be listed and promoted within the Olde Salem Days website with a link to your business website. Please email a high-quality image of your logo to info@oldesalemdays.com.
- Signage at key locations at the event.
- If you require more than one space, please indicate on the registration form and send payment of \$2,500 per space.
- A confirmation letter and further information will be mailed to all registrants in late August. Until then your confirmation will be your cancelled check.
- There will be no rain date for Olde Salem Days and no refunds will be given in case of rain or any other cancellation.
- No electrical outlets, tables or tents will be provided. Generators will NOT be allowed.
- There will be three or fewer major sponsors.



Please send application & payment to:

The Rotary Club of Salem |
Attn: Olde Salem Days
P.O. Box 5 | Salem, VA 24153



Make checks payable to:
The Rotary Club of Salem

If you need further information, please contact The Rotary Club of Salem at:
Phone: (540) 772-8871 | E-mail: info@oldesalemdays.com | Web: oldesalemdays.com



facebook.com/oldesalemdaysva



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Application

Your Contact Info

Your name:

Phone:

Email:

Company Contact Info

Company name:

Address:

City

State

Zip

Phone:

Email:

Website:

Booth fees:

\$2,500 per 15 x 10 ft space

Paid by:

☐

Cash

☐

Check

☐

Money Order

Requested space:

Previous year space #



Do not write in this space. Office use only.

App PM _____

Rec _____

Check # _____

Em _____

Amount paid _____

Space # _____